





#### **Manufacturer Spotlight**

# Coral Architectural Products

As a growing manufacturer of Architectural Products, Coral is pleased to announce its inclusion in the ARCOM Product MasterSpec and SpecAgent Programs.

Coral Architectural Products offers a full line of architectural aluminum entrances, storefronts, window wall, and curtain wall systems for the commercial construction industry. Products are designed for simplicity, versatility, and ease of installation. All systems are fully tested for maximum performance including designs for thermal efficiency, hurricane impact and blast resistance.

Our services include, but are not limited to:

- Architectural promotion and support
- Product / system design assistance
- Engineering verification / certification
- CAD project drawings
- Standard and custom fabrication
- In-house architectural powder coat finishing
- Installation instruction
- Nation-wide delivery on fleet or specialized company trucks

Our reputation for servicing customers is unequalated in the industry. Our leadership commitment is proven daily by our dedication to delivering quality and on-time products.





### What is Master Spec?

ARCOM is the agent for AIA to produce a master specification system for architects and engineers who serve the construction industry. This specification system is called MasterSpec. Section titles correspond to the CSI Master Format numbering system. ARCOM maintains master specifications for over 650 CSI sections. Each section provides a wide range of applicable project solutions for the specifier's choice. Significant instructions are imbedded as editor's notes to guide users to make competent decisions. Each section has "Listed Manufacturers" that meet the minimum specification standards that are available for inclusion in the final document. Manufacturers must apply to ARCOM to become a "Listed Manufacturer".

### **Endorsements**

The ARCOM MasterSpec continues to be the most widely used specification system available. ARCOM enjoys the exclusive endorsements of the American Institute of Architects (AIA), the American Council of Engineering Companies (ACEC) and the National Society of Professional Engineers among others. Approximately 12,000 licensees and over 60,000 users find MasterSpec essential to produce comprehensive specification documents for large, high risk projects.

## Special Programs for Listed Manufacturers

**SpecAGENT:** This program was announced in May 2010. While using MasterSpec, specifiers are presented a list of qualified manufacturers for the section they are addressing. Enhanced SpecAgent allows the manufacturer to present products and technical information directly to the specifier at the critical moment when they are finalizing the specific applicable section. This should greatly improve chances of being selected into the final specification document. Product information, catalogs, chat room features and results reporting make this an important addition to the Manufacturers Support Services special features.

**Product MasterSpec:** This familiar service has been available for over 4 years. It allows the customization of existing copyrighted MasterSpec section text to favor the manufacturers products. Typically, the manufacturer becomes the "Basis of Design". Because the Product MasterSpec is formatted and uses MasterSpec standards and protocols, the specifier can substitute it in place of the standard MasterSpec document. A primary use is to directly invite specifiers to use the Product MasterSpec to favor the manufacturer's products.

